



OC TREE CARE

DIGITAL MARKETING CASE STUDY



Trusted. Expert Tree Care.

THE CHALLENGE

OC Tree Care is a local tree care company serving communities across their geo-targeted service areas. Their goal was to increase high-quality leads for their key services and grow their online presence in a competitive market.

OUR STRATEGY

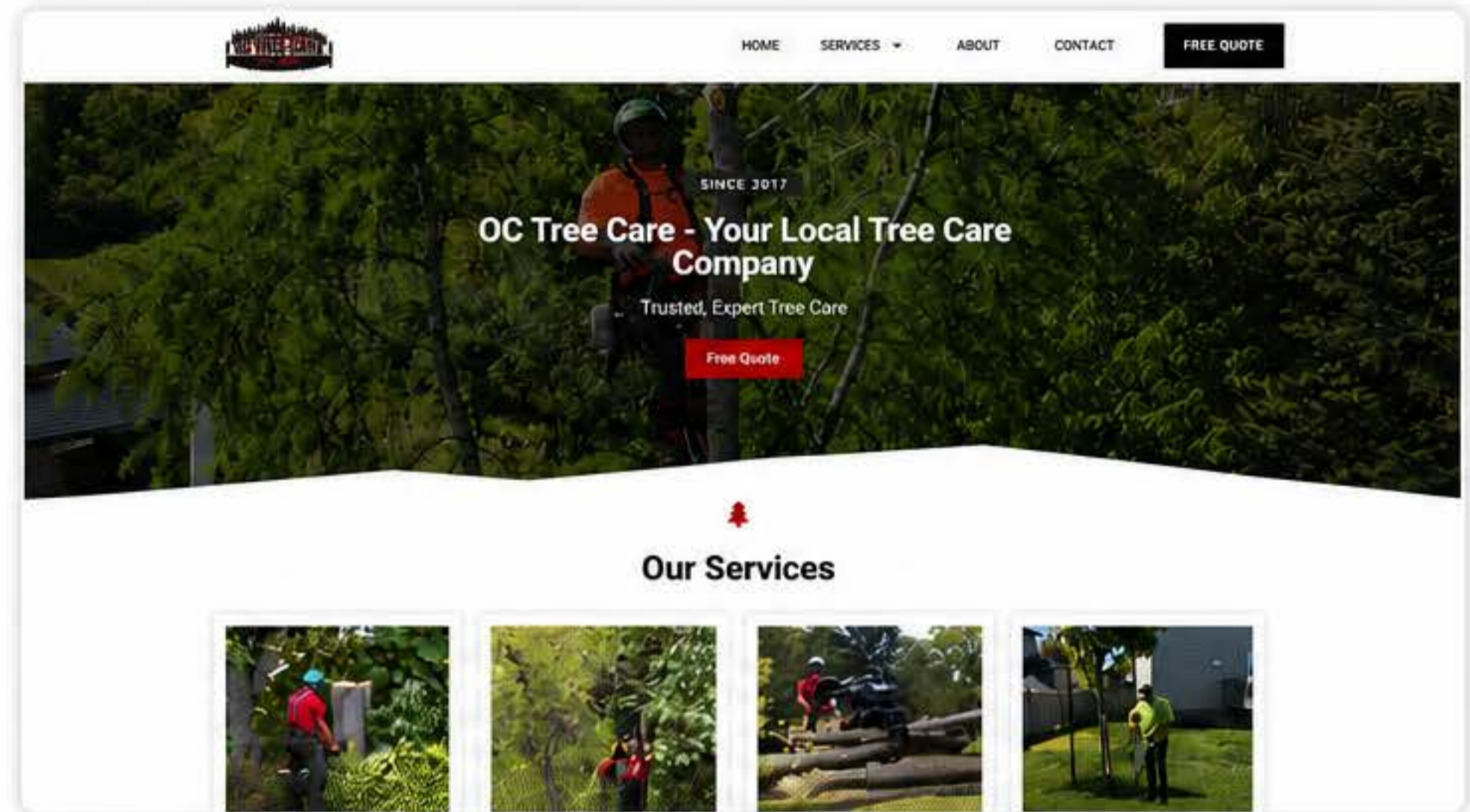
- Hyper focused digital strategy prioritizing high-priority neighbourhoods within their geo-targeted areas, ensuring we generated the highest value leads for their key services
- Conversion-focused website experience to educate visitors and drive action
- Highly targeted Google Ads campaigns focused on the most valuable services and locations
- Continuous optimization to improve performance, reduce wasted spend, and maximize ROI

THE RESULTS

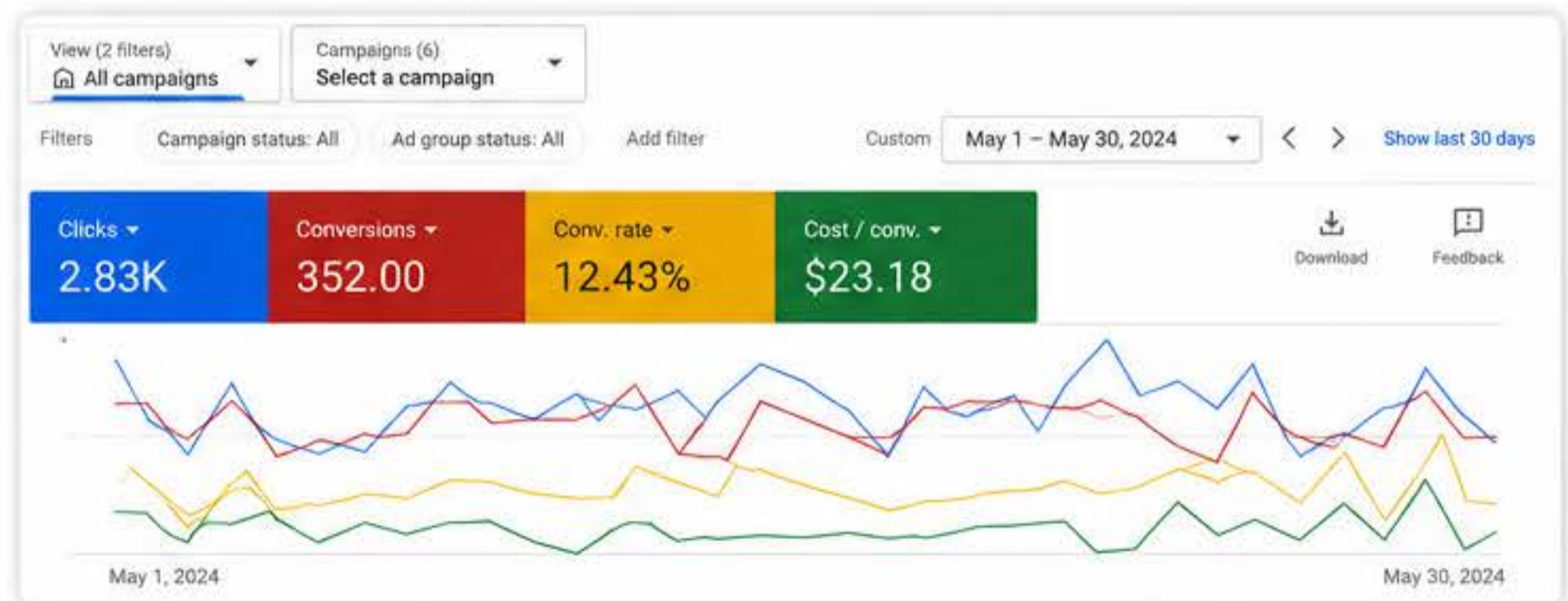
In the first 30 days after launching the paid digital strategy:



WEBSITE SCREENSHOT



GOOGLE ADS PERFORMANCE SCREENSHOT



Growing local businesses. Generating high-quality leads. Delivering real results.



octreecare.ca