

From Stale to Standing Out.

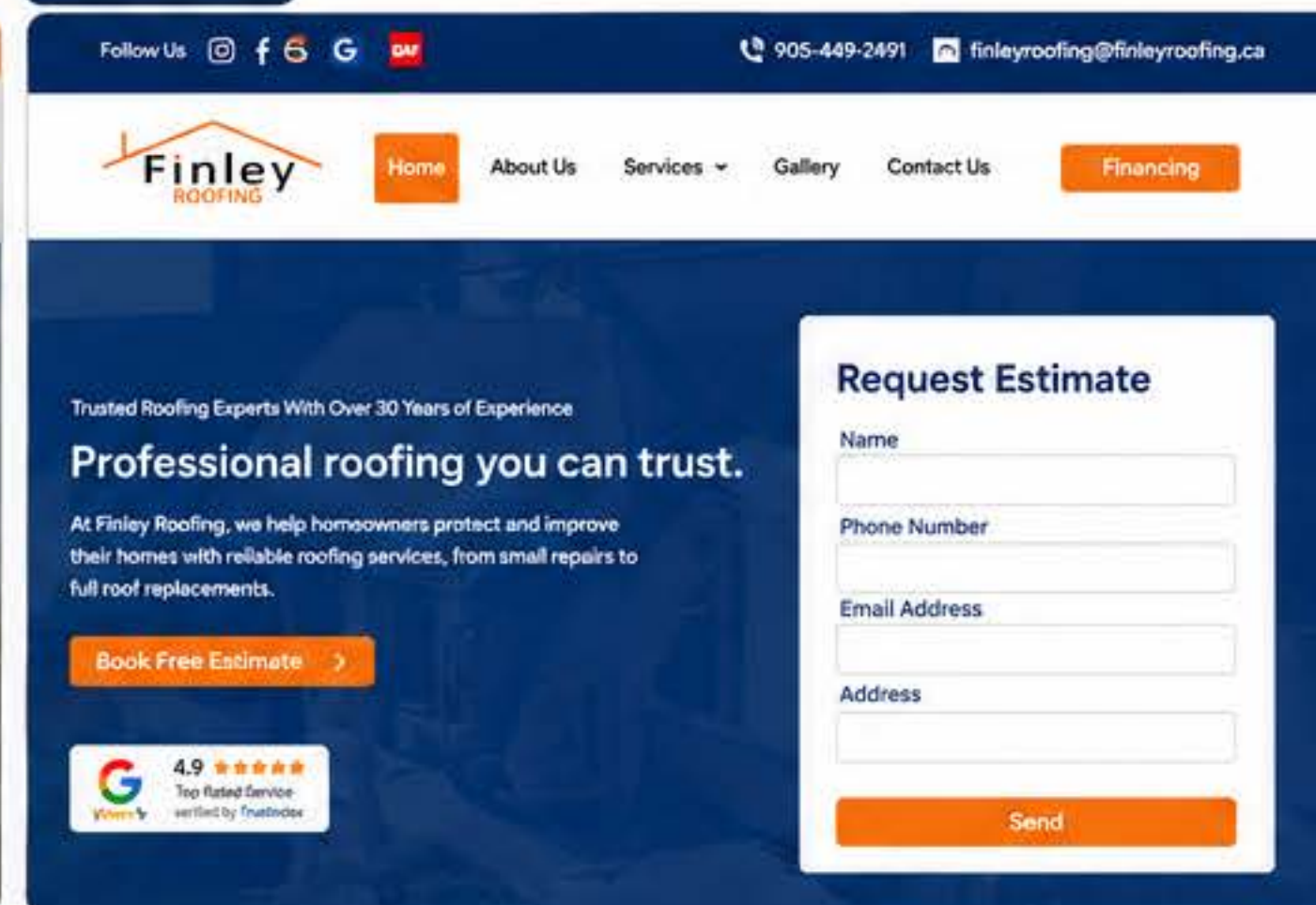
We transformed Finley Roofing's outdated online presence into a high-performing lead generation machine.

NEW WEBSITE LAUNCHED April 2026 

BEFORE



AFTER



BEFORE

- ✗ Website traffic was stale
- ✗ Leads were non-existent
- ✗ Conversion rates were very low (<4%)
- ✗ Online presence lacked trust and appeal

☹️ Limited visibility. Limited growth.

AFTER


+23%
Increase in Organic Traffic
Steady growth and improved visibility


14.3%
Conversion Rate on All Digital Marketing
Up from less than 4% before launch


Increased Mentions on ChatGPT and Gemini
Stronger brand authority across AI platforms


Stronger Online Presence
Modern, trustworthy, and built to convert visitors into customers


Faster Website. Better Experience.
Website was launched on a WordPress managed server which has created increased speed loading times on both desktop and mobile



A stronger brand. More visibility. More leads. More growth.
Finley Roofing is built to lead.