

RAISING THE BAR FOR OTTAWA'S #1 SOUND & LIGHTING COMPANY

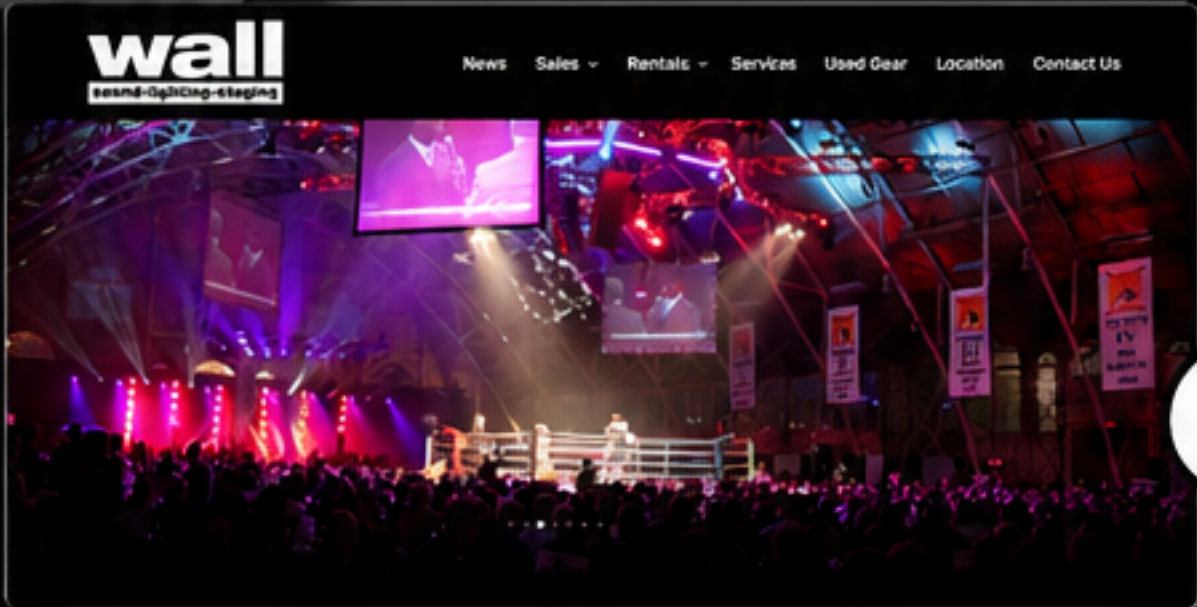
Wall Sound & Lighting came to WEBSHARK with a clear goal: their website and rental store didn't reflect their position as Ottawa's leading provider of professional sound, lighting, video and staging solutions.



We knew we were #1 in Ottawa, but our website didn't show it. WEBSHARK delivered a modern site and rental store that finally represents who we are.

– WALL SOUND & LIGHTING

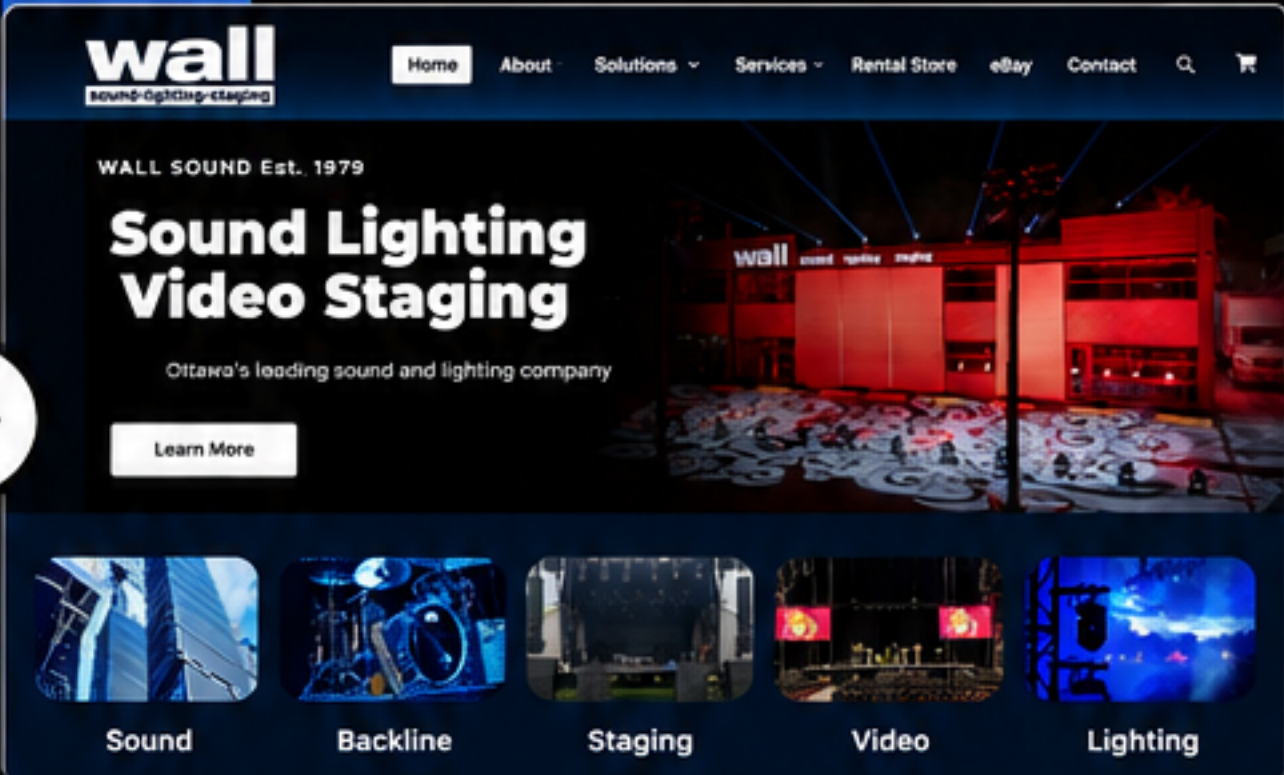
BEFORE



OUTDATED DESIGN

- ✗ Dated design and user experience
- ✗ Hard to navigate and not mobile friendly
- ✗ Limited product information
- ✗ No online rental store
- ✗ Didn't reflect their leadership or showcase major events

AFTER



MODERN. PROFESSIONAL. CONVERSION FOCUSED.

- ✓ Modern, mobile-first design that reflects their industry leadership
- ✓ Showcases high-profile events (Bluesfest, Ottawa Senators & more)
- ✓ 150+ product WooCommerce rental store
- ✓ Advanced search, filtering & product categories
- ✓ Built for conversions with clear CTAs and streamlined booking

THE RESULTS



2x

TRAFFIC GROWTH

Website traffic doubled within 60 days of launch.



150+

RENTAL PRODUCTS

Custom WooCommerce store with 150+ products online.



60

DAYS

Achieved 2X traffic growth in just 60 days.



100s

OF KEYWORD VISIBILITY

Organic visibility for hundreds of product and rental searches.

THE PROJECT



Modern Conversion-Focused Website

Designed a fast, mobile-friendly website that positions Wall Sound as Ottawa's #1 choice.



Rental Store Enhancement

Built a powerful WooCommerce rental store with 150+ products, advanced search, and easy booking.



Showcasing High-Profile Events

Integrated imagery and content from major events like RBC Bluesfest and Ottawa Senators games to build credibility and trust.



SEO & Growth Strategy

On-page SEO, technical optimization and content that drives organic traffic and rental inquiries.

PROUD TO POWER OTTAWA'S BIGGEST EVENTS



NEED EQUIPMENT FOR YOUR NEXT EVENT?

From corporate events to concerts and festivals, we've got you covered.

VISIT OUR RENTAL STORE

🌐 wallsound.com