

FRONTIER EXCAVATION



THE CHALLENGE

Frontier Excavation was rebranding under a new name and needed a new logo and website that truly reflected their professional image and core values — while maintaining their hard-earned organic visibility for key search terms under the new URL.

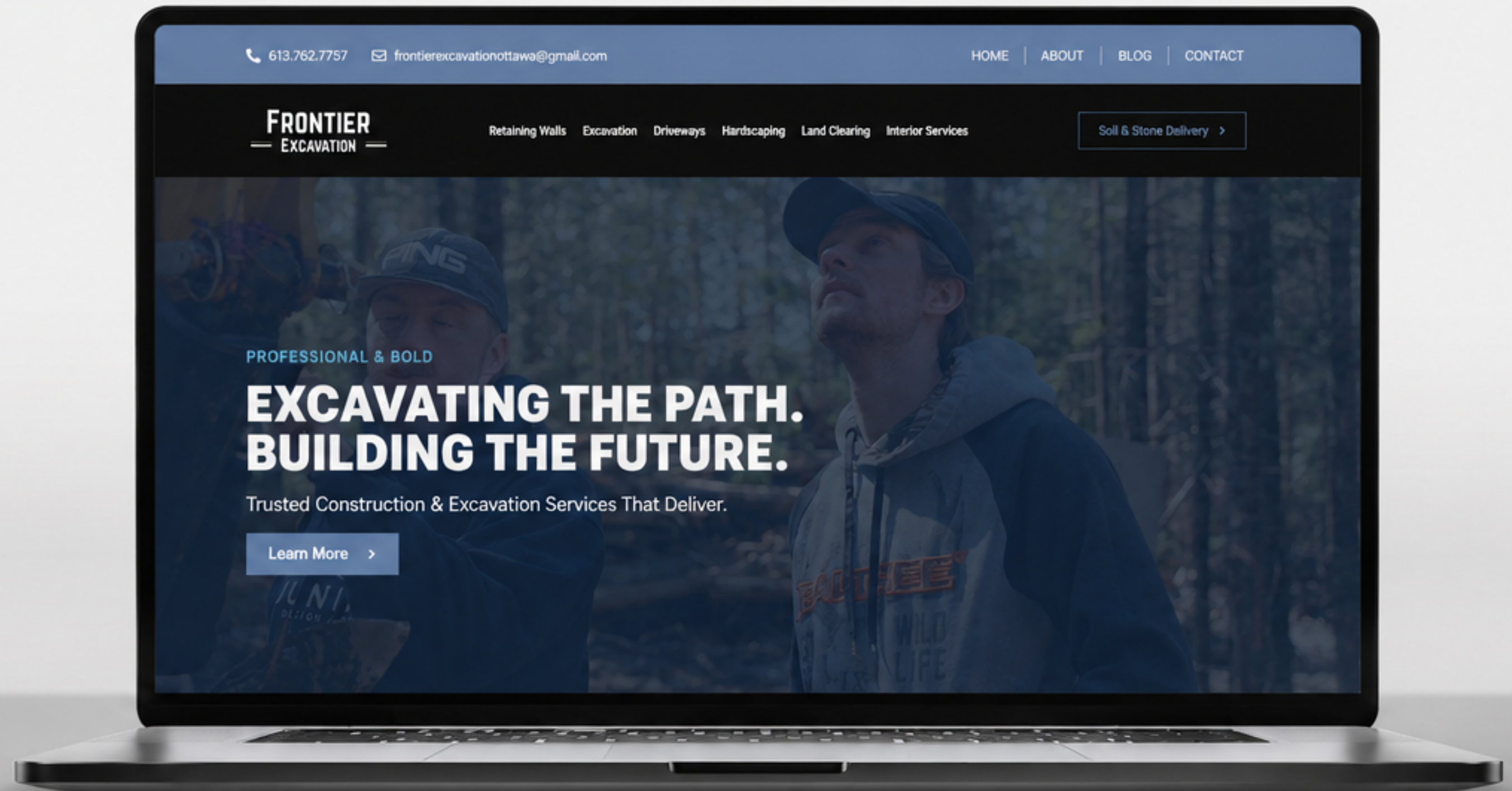


THE SOLUTION

WEBSHARK designed a bold new logo and built a modern, conversion-focused website that reflects the strength, reliability, and expertise of Frontier Excavation. Through strategic SEO planning, 301 redirects, and technical optimization, we ensured a seamless transition without losing organic rankings or website authority.

NEW NAME. NEW BRAND. SAME STRONG FOUNDATION.

A Seamless Rebrand. A Powerful Online Presence.



NEW BRAND IDENTITY

Custom logo and brand design that represents strength, trust, and professionalism.



MODERN WEBSITE DESIGN

Clean, mobile-friendly, and built to convert visitors into clients.



SEO PRESERVATION

301 redirects, meta preservation, and technical SEO to maintain rankings.



FAST & EFFICIENT LAUNCH

From concept to launch in less than 30 days — on time and on target.



LAUNCHED IN
**LESS THAN
30 DAYS**

THE RESULTS



Successful Rebrand

New name, new look, new website — aligning their online presence with their evolving business.



Organic Visibility Maintained

Key search rankings and organic traffic remained strong under the new domain.



Stronger User Experience

Improved site structure and content helped engage visitors and generate more leads.



Rapid Turnaround

Delivered a complete brand and website transformation in under 30 days.

“Webshark made our rebrand smooth and stress-free. The new site looks amazing and our rankings stayed strong!”
— Frontier Excavation

CASE STUDY BY



webshark.ca

613.769.4441

info@webshark.ca

Ottawa, Ontario

WEBSITES THAT WORK.
RESULTS THAT MATTER.